



PRETTY & PUNK  
- WEDDING DIRECTORY -

Membership media pack  
&  
Blog submission guidelines

## Media Pack

Hello, thank you so much for looking to know more about Pretty & Punk Weddings! Hannah and Daniella met in 2019 as individual wedding and event organisers and they soon realised their styles are very different and started to talk about how there are no wedding fairs in the Southwest that caters for both of our target audiences. We thought this left a gap for someone to do this, so we launched our Devon fair in October 2019 with more than 70 suppliers exhibiting and over 200 couples in attendance – we were absolutely blown away with the support and enthusiasm from everyone we met that day and soon we had requests from other parts of the UK to take Pretty & Punk to them...so this is where 2020 started to lead us...and online! We launched our directory in January 2020 and we have 100+ suppliers across the UK showcasing their services with us, it's truly unbelievable how far Pretty & Punk has gone in less than a year.

Now for some information about how Pretty & Punk Weddings can help suppliers throughout the UK reach more brides and grooms, and help everyone to plan their special day...

Firstly we aim to always be an affordable wedding fair and online directory, there are no higher rates for





different suppliers and we will always work to make sure that you are receiving our service as part of your payment along with extra traffic from some fabulous couples!



Included in both the enhanced and premium packages are social media announcements to showcase that you are listed on our directory – this will be in various ways whether on our stories, an Instagram post or on Facebook. We do this to help couples find the information via social media and direct them to the directory for more of your details and to see some of your fabulous work that you've chosen to showcase.



If you opt for the premium package you will also be included on a rotating basis on our homepage to feature your business!



We also love to feature our Pretty & Punk Tribe on our voice and we will always prioritise your features when they've been submitted, you will also find our blog submission guidelines below.



If you have any questions at all we will always work to get back to you as soon as possible!



[hannah@prettyandpunk.co.uk](mailto:hannah@prettyandpunk.co.uk) – fair enquiries

[daniella@prettyandpunk.co.uk](mailto:daniella@prettyandpunk.co.uk) – directory/blog enquiries

[directory@prettyandpunk.co.uk](mailto:directory@prettyandpunk.co.uk) – technical enquiries



### Blog Submission Guidelines


Thank you so much for submitting your work to Pretty & Punk to be featured on our website! We absolutely love receiving these and have very few restrictions however we would really appreciate your co-operation on these.

- We require a 3 month window of exclusivity - if your work has already been published we will not publish on Pretty & Punk until 3 months after this date. We request that you do not have the same work published elsewhere until 3 months after our publication. This does not include your own websites. Please let us know any previous publications and the date. We do allow you to share 3/4 sneak peek images throughout social media before our publication by both tagging and post mentioning us and all suppliers.
- We will need all social media handles, website addresses and business names for all collaborators please! We strongly believe in credit where credit is due. This is to include image tagging, post and story mentions to make sure that everyone's work is fully appreciated, not telling anyone how to suck eggs of course. Please send a complete document with your suppliers information.
- Once published please use your Pretty & Punk "featured" badge on your website and social media. On your websites we request that this be a return link to your blog post on our website and on social media we'd LOVE for you to use the #prettyandpunkweddings.
- If you are happy for Pretty & Punk to use images from your gallery throughout our website on any inspiration features (obviously with full credit!) please can you confirm or refuse this in your submission.
- Please can all images submitted be web-sized.
- We ask that all suppliers involved please share the publication and correctly tag us on the facebook and Instagram posts please 😊

Thank you again for your submission and we look forward to sending you your publication date!

Hannah and Daniella



**Clare Grant**  recommends Pretty and Punk Weddings.


7 October 2019 · 



This was one of the best wedding fairs I have exhibited at!!!! Hannah and Daniella were so helpful and friendly as well as being very accommodating to everyone's needs. Well done on such a fantastic wedding fair looking forward to the next one!

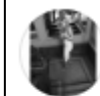


**Victoria Welton**  recommends Pretty and Punk Weddings.


6 October 2019 · 



THE best wedding fair I have exhibited at without a doubt. Daniella and Hannah have worked so hard and this showed in abundance today. They say you reap what you sow and they certainly did with the footfall of brides and grooms-to-be. An outstanding networking opportunity for us suppliers too. I absolutely loved being the official event photographer - everyone was so lovely to me. A fantastic job girls. All it remains for me to say is 'When is the next one?!'

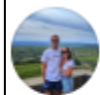



**Molly Hunt**  recommends Pretty and Punk Weddings.

6 October 2019 · 



Such a lovely day and an amazing array of suppliers. Not on stall was pushy or trying to sell anything to you, just a lovely bunch of people. First wedding fair I've ever felt comfortable going too. Amazing location too! You should both be so proud

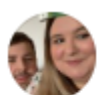


**Ellie Kelsey**  recommends Pretty and Punk Weddings.


6 October 2019 · 



lots to see and do today- what a great event! had a great time, even if I was terrible at axe throwing and Joey hates pictures 😊



**Amy Tregaskis**  recommends Pretty and Punk Weddings.

6 October 2019 · 



Had a great day picking up hints and tips and few ideas along the way. Even better because it was in Tavistock! Looking forward to more x



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